



Skills

Photo & Video production
Adobe CC
Multi-camera editing
Color correction knowledge
DSLR Equipment
Live and TV production
Graphic Design

Soft Skills

Creative collaboration
Organization
Efficient multitasking
Self-learner
Yoga practitioner
Vegetarian
Healthy life-style

Languages

Portuguese
English
Spanish



LETICIA ESPINDOLA

Multi-talented Filmmaker and Audiovisual Professional consistently recognized for success in creating, being proactive and organized. 5+ years with experience as Producer, Photographer, Assistant Director, Camera Operator, and Editor for TV, Agencies, Documentaries, and Startups. Graphic Design student looking to create new experiences mixing audiovisual and modern graphics aesthetic.

Experience

2021/05 - **CBC RADIO/CANADA (CBC NEWS)**

Current **Associate Director, Toronto, ON**

- Responsible for back timing CBC News Network programs and its items following the iNews lineup. Coordinating when the graphic items, supers, VO/SOT, and clips go on air.

2020/02 - **FOUNDER, GRAPHIC DESIGNER, AND CHEF**

2021/04 **The Brigadeiro, Toronto, ON**

- "The Brigadeiro" is my Personal Project, an independent small business that produces the most famous Brazilian candy.
- Brand ideation, photography, graphic design production for social media, web customer service, order management, and chef.

2018/10 - **FILMMAKER**

2019/03 **Black Door Films, São Paulo, Brazil**

- Produced, filmed, photographed, and edited advertising, institutional videos and internal projects. Responsible for producing, capturing audio and multi-camera video, studio photo shoot, graphic design for videos, and editing.
- Experience with famous brand-productions such as advertising program called Propmark (a famous publicity agency in Brazil), Despegar.com (the biggest travel company in Latin America), Achilles International, Somp Insurance.

2017/11 - **FILMMAKER**

2018/10 **StartSe (startup), São Paulo, Brazil**

- Responsible for implementing the audiovisual area at the company. Producing, Hosting/Voice Over, Recording, Editing videos, photos and graphics to optimize the brand identity, promotions, courses, news, social media content, and events campaigns.
- Liaised with key startup's industry leaders and developers to produce innovative New Economy videos and live streams.

2017/09 - **ASSISTANT PRODUCER**

2017/11 **Gazeta TV, São Paulo, Brazil**

- Developed schedules for production and duplication for timely delivery to live sales shows.
- Planned video shoots in the studio and remotely by managing production through all stages to completion.
- Orchestrated license agreements for music and footage, terms of image and distribution contracts.

2017-02 - **SCREENWRITER INTERNSHIP**

2017-09 **Record TV, São Paulo, Brazil**

- Researched topics and ideas for screenplays and edited screenplays based on production ideas and executive feedback.
- Formatted screenplays into usable scripts and recreating using foreign formats purchased by channel.
- Supported the studio shoot weekly with screenplay materials to the Host.

2017-02 - **PRODUCER ASSISTANT INTERNSHIP**

2017-09 **Gazeta TV, São Paulo, Brazil**

- Created screenplays and hosted tips for youth programs, including locations, interviews, decoupage, recording schedules and team delivery.
- Orchestrated license agreements for music and footage and distribution contracts.
- Assisted production schedules and activities to create programs about sales, lifestyle and sustainability.

Education

2021/01 - **ADVANCED CERTIFICATE IN GRAPHIC DESIGN FOR PRINT AND WEB**

Current **Humber College - Toronto, ON**

2014/02 - **B.A IN RADIO, TV, AND INTERNET**

2017/12 **Faculdade Cásper Líbero - São Paulo, Brazil**

Final Project elected as the Best Experimental Project in the Radio, Tv, and Internet course by Faculdade Cásper Líbero in 2017.

👤 audiovisual | graphic design

✉ lespindola2708@gmail.com

☎ (+1) 647-764-0818